# **Business Fundraising Pack**





Building Blocks Family Centre Resolven Building Blocks Resolven, Neath, SA11 4AB www.buildingblocksfamilycentre.co.uk Tel: 01639710076

Registered Charity No. 1101314



## Fundraising

Your staff could get involved in fundraising for us and in this booklet we give you some ideas. Any fundraising you do for us big or small will really help children, young people and families we support.

#### **Donations**

You may have products or vouchers that you could donate to us. This means when we organize raffles/events we can use the products to help raise funds.

## **Business Donation**

You may want to consider providing regaular/one off business donations, end of year tax friendly donations, donating a percentage or portion of sales or profits to us.

### What you can do for us?

Your business can get involved in a number of ways, from having a collecting tin in a prominent position in your business, to choosing us as your charity of the year or holding one off fundraising activities such as coffee mornings. The support from local businesses is crucial to Building Blocks as we rely on general fundraising to helps us to deliver our services to disadvantaged families across Neath Port Talbot.

#### Why support us?

A local charity offering services for all disadvantaged children, disabled children, young people and families in our local communities. Based in the Neath Valley and set up by four young mothers over 16 years ago. They wanted families to be able to access support services and childcare to help families thrive.

There are huge benefits to you as a business in supporting Building Blocks Family Centre. It demonstrates to your staff and customers your commitment to corporate social responsibility, staff motivation and engagement, morale and team building, as well as making a huge difference to the lives of families across Neath Port Talbot.

## **Charity of the Year**

You could choose us as your charity of the year. This means we could work alongside you in a number of ways through donations, fundraising and staff volunteering.

## **Regular Donations**

You could have a collection tin for spare change on a counter, set up a regular donation, or have a donation linked to a particular product or service

### Volunteering

You and your employees can volunteer to help us with: collections, at our premises, at events or share skills with us.





### What we can do for you

1. As a well-respected, family-focused charity, we can help your business with brand awareness across Neath Port Talbot, thanking your business via our website and social media platforms.

2. Your staff have the opportunity to visit the Centre and see-first hand how your money is having a direct impact on the children, young people and families we work with.

We can advertise your support for us on all our social networking platforms:

Facebook—post your events on our page

**Twitter**—share your tweets about fundraising events and help promote them

**You Tube**—make a video fo your fundraising commitment to us and we will share it on our You Tube channel

**Our Website** -advertise your events, sell tickets and post thanks to your business through our website

#### **Payroll Giving**

You could set up employee payroll giving scheme and choose us as your charity. This mean a donation will be taken directly from your employees pay to support us.

## **Match Funding**

Could you help match our own fundraising schemes. If we are doing general fundraising appeals, anything we raise could you potentially match.

## Sponsor a Family Worker

Why not sponsor a Family Worker for a year, whether that be a percentage of their salary or the whole salary. A Family Worker can support so many families within a year, and you could be a part of that journey.



## **Business Fundraising Ideas**

Ways for your business to give its support can include:

1. A collection tin in a prominent position in your business where loose change can be donated (we can provide the tins)

- 2. Choose as your charity of the year
- 3. Sponsor a family worker for a year
- 4. Promote our fundraising events to your staff
- 5. Provide staff to volunteer
- 6. Donating a percentage or portion of sales or profits
- 7. Setting up a payroll giving scheme

8. Holding your own business internal or external fundraising events

- 9. Match Funding
- 10. Providing donations of products for raffles and auctions
- 11. Specific Appeals such as donating earings from sales for a period of time
- 12. End of year tax friendly donations
- 13. Sponsorship

#### Set Sponsorship

Why not choose our set sponsorship scheme? We offer a tailored package of sponsorship which means you can:

Website advertising- we would advertise your support for our charity on our website, providing you with a write up about your company and your facebook/website link.

- For a full year £150
- For 6 months £100

#### Your own ideas

Do you have your own ideas how your would like to work with us? Then if you do please get in touch because we are ready to work with you......

#### TEL: 01639 710076



#### **Employee Fundraising Ideas**

Ways your employees can fundraise:

- 1. Hold cake sales, coffee mornings, tuck shop
- 2. Organise internal raffles, auctions and tomboals
- 3. Donating via payroll giving, text giving, website
- 4. Organisie quizzes, golf days, 'a-thon'
- 5. Undertake sponorsed challenges
- 6. Attending Building Blocks Family Centre fundraising events
- 7. Facebook Birthday Fundraisers
- 8. Organize employee family fun days etc.

#### Who we work with?

We work with a number of families with a range of needs and challenges. A high percentage of the families we work with will have children or young people with disabilities. In the last year we have worked with over **200 families** who are caring for disabled children or young people.

This support has been delivered in a variety of ways:

- Providing one to one support for disabled children to help build their confidence and independence skills

- Providing families with support to deal with challenging behaviour, understanding disabilities and special educational needs

## Did you know?

£10 per month will support a child with a speech, language and communication problems to participate in our talk2gether programme, which help children find their voice and reduce frustration and gain friendships

£3 a day will help us to offer a disabled child or young person the opportunity to access one to one support with one specially trained worker who helps them improve their independence, gain new friendships and feel included

£5 a day will help us to work a family who is in need, living in poverty and wants to improve their life for them and their children. It helps to provide the support they need to get out of the situation they have ended up sometimes because of circumstances out of their control. Thank you for taking the time to read this pack and we hope that you feel like you could support and work with us.

Please do not hesitate to contact us on 01639710076 or email <u>ceripritchard@buildingblocksfamil</u> ycentre.co.uk or

visit our website www.buildingblocksfamilycentre.co.uk

